Médecins du Monde/Doctors of the World International Network
Terms of Reference for Theory of Change training regarding Universal Health Coverage advocacy strategy for the Médecins du Monde international network

Introduction
Founded in 1980, Doctors of the World (DOTW)/Médecns du Monde (MdM) is an international humanitarian aid organisation working to actualise the right to health using a human rights-based, public health approach. It comprises a global network of 16 Chapters in 16 countries.

Background
Ensuring universal access to healthcare and healthy living conditions lies at the core of MdM's mission. As such, Universal Health Coverage (UHC) is one of the priority areas of the Médecins du Monde Network. As a transversal subject area, it is key to link operational and advocacy programmes, aiming at guaranteeing the right to health. UHC addresses limitations of specific disease-focused global health initiatives and moves towards wider health systems strengthening.

MdM International Network, through the Advocacy Community, has planned to develop a Universal Health Coverage advocacy strategy 2020-21.

In order to develop the strategy, the Advocacy Community identified the need to build jointly a Theory of Change.

Objectives of the Assignment
- Train, maximum of 20 members of MdM Advocacy Community on the Theory of Change methodology.
- Support participants developing a Theory of Change for an advocacy strategy on Universal Health Coverage, including Covid19 by 2020-21.

Deliverables
1. *Facilitate online workshop(s)* in which equitable and efficient participation and active engagement is ensured
2. *Ensure understanding of ToC principles and approach for participants*
3. *A draft Universal Health Coverage Advocacy Strategy Theory of Change report, including narrative and visuals.* This draft report will be the basis for the Community, led by the AdvCom Coordinator, to build a joint advocacy strategy on UHC (including Covid19).

Proposed Activities

Activity
3 online participative workshops, 4 hours each. Maximum 20 participants.
Preparing/ housework for participants.
Online support to participants to follow up on homework agreed during the workshops.
Drafting, reviewing and feedback-round on draft narrative/ visual ToC final document.

Methodology:

- Participatory approach
- Online programme, with plenaries and break-out sessions possible (p.ex. Zoom, GoToMeeting, other) with the support of experts in this planning methodology
- Organization of one or several (online) workshop(s) to help building jointly the Theory of Change with the Advocacy Community members

Resources and/or sources of information
- MdM Universal Health Coverage Positioning (including WHO documents)
- MdM and Covid-19 Statement
- Advocacy Community members

Timeframe
As soon as possible the consultancy should be finished by the 15th of November,2020.

Required Skills and Competence
1. Experienced facilitator with proven track on organizing and facilitating (online) effective Theory of Change workshops.
2. Solid understanding of Theory of Change constructing processes.
3. Knowledge and/or experience in international advocacy environments.
4. Preferably knowledge and understanding of right to health/ UHC and of functioning of INgO's/ the MdM structure.
5. English language required, including perfect writing skills.

How to Apply
If you are interested in this consultancy, please send your application to
javier.ramirez@medicosdelmundo.org , consisting of:

- A cover letter
- Your curriculum vitae
- A maximum of 2-page technical proposal (proposed methodology for consultation, preliminary ideas for the training curriculum, tentative agenda of the training workshops, and preliminary work plan)
- A financial proposal for the completion of the assignment
- At least two relevant examples of a similar consultancy
- Contact details of two professional references

Closing date for applications is 10th of August 2020, 12:00 PM local time (Madrid). The position may be filled before the end of the deadline so early applications are encouraged.