



DOCTORS OF THE WORLD USA
IMPACT REPORT

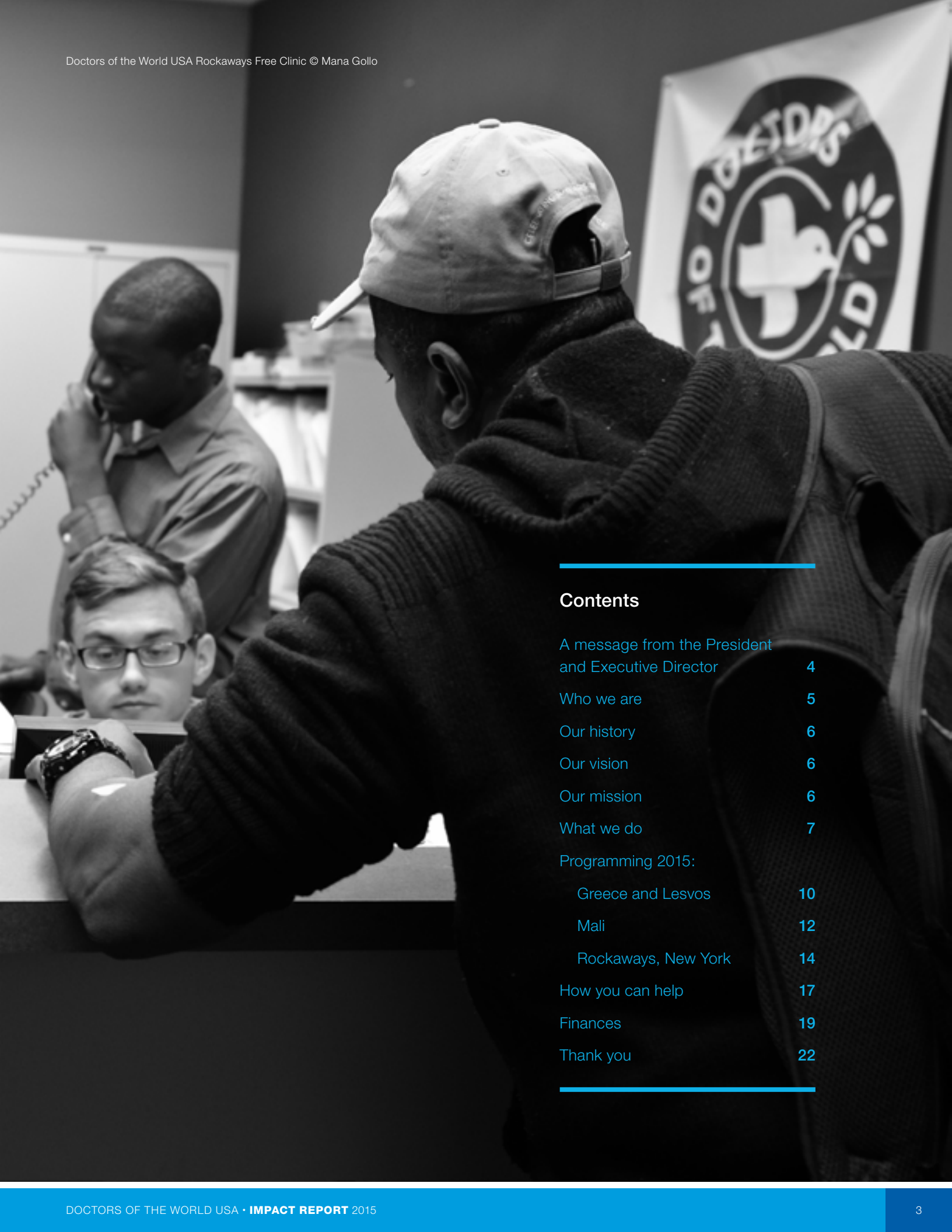
2015

Doctors of the World USA
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Image: MdM in Larissa Camp, Greece © Guillaume Pinon

Cover image: MdM clinic in Mali © Seyba Keita





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A message from the President and Executive Director

2015 was marked by the worst European refugee crisis since World War II. We're proud to say that the Doctors of the World / Médecins du Monde (MdM) network was at the forefront of the challenge, working to save lives and support vulnerable people from Aleppo to Greece and throughout Europe.

A small but mighty startup, Doctors of the World also played a role ensuring that refugees and migrants had access to life-changing care and support in the Aegean Islands, across Greece, and beyond. We're very grateful to the donors who enabled us to significantly support our sister organization, MdM Greece, which used its long experience and deep local ties to respond swiftly to more than 800,000 desperate people who crossed through Greece, while simultaneously continuing to serve the elderly, isolated, or impoverished Greek citizens who depend on it for medical and psychological care.

We also partnered with MdM Belgium in one of the world's most difficult places – the large, highly nomadic, and conflict-afflicted areas of remote northern Mali. Our teams, most of them locally recruited, worked despite ever-present security problems to deliver high-impact health interventions to prevent malaria, improve pre and post-natal health for women and children, and to help local communities manage their own health infrastructure. See page 12 for more information.

We are also proud of our work at home, right here in the United States. We grew significantly, posted our second straight operating surplus, and became registered to partner with USAID.

We also became an award-winning organization – our cheeky 2014 Halloween Ebola campaign, #MorethanaCostume, won multiple awards in 2015, including two Bronze Lions at Cannes, and a Webby (often described as “the internet’s highest honor”) for the best Non-Profit Campaign. We are so grateful to our partners at Publicis North America for their work on this campaign, and we look forward to more exciting and unpredictable campaigns to come!

Our volunteers and staff at the Rockaways Free Clinic grew the clinic's hours, patients, and impact. We benefited strongly from our partnership with the Hofstra University/ Long Island North Shore-LIJ School of Medicine, enabling us to open extra hours, and to offer comprehensive free lab tests to our patients, for many of whom these essential tests would otherwise have been an impossibility.

From its opening in 2013 to October 2015, our clinic created more than \$3 million in social impact according to metrics developed by the highly-regarded Robin Hood Foundation. In mid-2016, after careful deliberation, we decided to close the Clinic, knowing that our patients' needs were so complex that they would be better served by a different model of care. We worked intensively with a local Federally Qualified Health Center to reduce their fees and onboard our patients, and, sadly but proudly, ended clinic operations in November 2015.

That was a tough step, but it doesn't mark the end of our domestic programming. We are actively incubating alternative program options, focused on improving people's practical access to lifesaving health services, and hope to be able to update you more in our next report (of course, if you'd like to know more, more quickly, just like us on Facebook or follow us on Twitter).

We hope you enjoy reading this report, and can see the evidence of progress as clearly as we can feel it. We are so grateful to our board, volunteers, staff, and partners who helped us grow and prosper in 2015: we look forward to many interesting and impactful years ahead!

Yours, very wamly,



Miranda Sissons
Executive Director



Ronald Waldman
President



MdM in Greece © Kristof Vadino

Who we are

Doctors of the World USA is an international humanitarian organization that acts as both health care provider and advocate for vulnerable populations. We simultaneously provide emergency and long-term medical care throughout the world, and fight for equal access to healthcare for all people.

Part of the global Médecins du Monde network, Doctors of the World USA is one of 15 national organizations that helps to deliver over 360 projects in 80 countries worldwide.



Our vision

Health is the foundation of life. Medical care enables people to live, love, and thrive. We envision a world in which vulnerable people affected by war, natural disasters, disease, hunger, poverty, or exclusion get the medical care they need – regardless of income or status.

Our mission

Doctors of the World cares for the world's most vulnerable people wherever they are.

We provide life-saving, life-changing medical care in both emergency and long-term situations. We work in developed and developing countries. We provide medical care under all circumstances. We fight for the right to health worldwide.

Our history

Médecins du Monde was founded in moment of crisis. In 1979 Dr. Bernard Kouchner, moved by the struggle of a boat of Vietnamese refugees, engaged volunteer doctors, journalists, and others to organize a hospital boat. The boat, L'Île de Lumière, provided medical care and reported on the refugees' suffering. Since then, Doctors of the World has been a global presence, providing excellent care, strengthening local networks, and bearing witness to the struggles of people worldwide.

What we do

Unlike other organizations, responding to crises is only one part of what we do. Each year about 30% of our resources go to emergency services where they are needed most. It's what we do with the other 70% that sets us apart, and makes our work so essential. By focusing on sexual and reproductive health; harm reduction for those at risk for HIV, AIDS and Hepatitis C; migrant health; and emergency response, Doctors of the World provides ongoing, long-term, and preventative care to vulnerable populations worldwide. These four pillars of programming are the driving force behind our efforts and advocacy worldwide.

THE FOUR PROGRAMMATIC PILLARS



Left
MdM clinic in Mali
© Seyba Keita

Harm Reduction

By approaching people in a non-judgemental way, Doctors of the World has been able to focus on harm reduction for those at risk for HIV, AIDS and Hepatitis C. Through diagnosis, treatment, education and prevention, and socio-economic reintegration, Doctors of the World is reaching a previously underserved and over stigmatized group of people. We are also heavily involved with research and outreach initiatives; helping the medical community better understand people experiencing addiction problems, sex workers, and others at-risk; and how to better help them.

Sexual and reproductive health

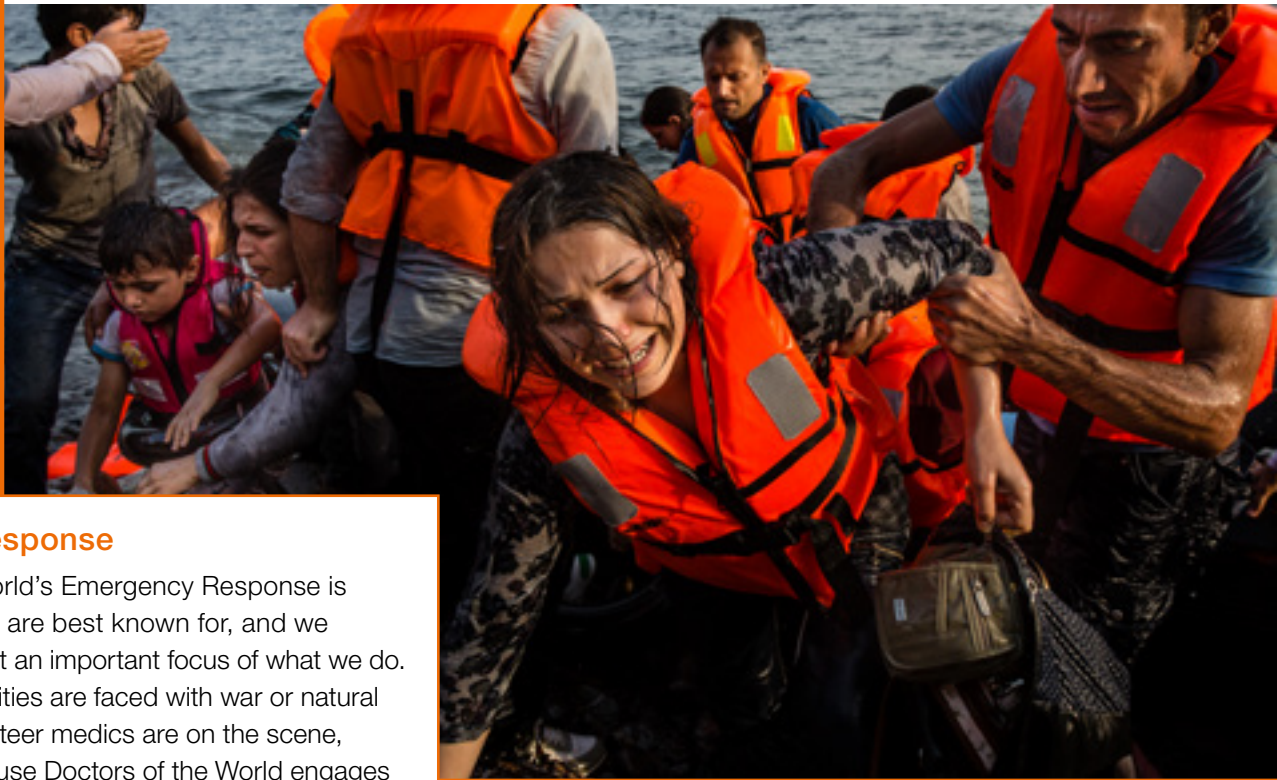
Throughout the world, women and children often have the most difficulty accessing health services. Doctors of the World is working to reduce rates of complications during childbirth, provide options and management for unwanted pregnancies, and remove financial and geographical barriers to healthcare. We also work with local communities to manage specific disadvantages faced by women and children, including sexism, stigma surrounding sexually transmitted diseases, child marriage, and more.



Right
MdM clinic
registry in Mali
© Seyba Keita

THE FOUR PROGRAMMATIC PILLARS

Right
Migrants arrive
in Lesvos
© Kristof Vadino



Emergency response

Doctors of the World's Emergency Response is probably what we are best known for, and we continue to make it an important focus of what we do. Whether communities are faced with war or natural disaster, our volunteer medics are on the scene, saving lives. Because Doctors of the World engages local doctors, clinics and officials at all times, we are often already present in areas of conflict, and uniquely situated to handle crises as they arise. What's more, we use these opportunities to reinforce local structures to better handle future crises.

Migrant health

For migrants and asylum seekers, a lack of access to healthcare can pose huge, life-threatening problems. Migrants often lack permanent addresses or required state identification. They routinely face discrimination and language barriers. They are frequently economically disadvantaged and living in isolated areas without transportation. Doctors of the World works diligently to provide them with access to excellent medical services, and continually calls worldwide attention to the struggles they face.



Left
Migrants in Preševo,
Serbia © Kristof Vadino

Greece and Lesbos

Europe is currently facing the biggest wave of migration since the Second World War. Greece is a main gateway to Europe, and one million refugees and migrants arrived there in 2015. More than 90% of the arrivals came from countries involved in war and conflict, and risked their lives to flee violence, oppression, persecution, and death. In 2015 Syrians represented 55% of the arrivals as a result of a fierce civil conflict which has ravaged their country since 2011.

Migrants arrive in Lesbos © Kristof Vadino

Of the main islands in Greece that received refugees, Lesbos was called to shoulder biggest number of arrivals. In 2015, they received more than 500,000 people – a number that represents more than 50% of the overall arrivals in Greece. With a local population of 86,500 inhabitants, this influx of people placed enormous stress on the local island resources, and required a massive response from the global humanitarian community.

The lack of access to healthcare has a disproportionate impact on certain migrants including women of reproductive age, pregnant women, children, unaccompanied or separated children, isolated women, all those with disabilities, and those with chronic diseases. With 25 years of experience in migrant care, and with a presence in the area for three years prior to the crisis, Doctors of the World was able to provide the resources, expertise, and compassion to these vulnerable groups.

Our Greek team was already known by the Greek authorities, and with some additional reinforcements from the global network, they were able to integrate care for newly arriving migrants into a preexisting network of clinics.

Thanks to the generosity of the Jaharis Family Foundation, Roy and Diana Vagelos, and other individual donors, Doctors of the World USA was able to support MdM-Greece in providing life-saving services. These services included medical screening, primary health care, provision of medicines and medical consumables, as well as distribution of clothing items and footwear.

Services provided by Doctors of the World to migrants in Greece



MEDICAL
SCREENING &
REFERRAL



PRIMARY
HEALTHCARE
& MEDICINES



DISTRIBUTION
OF FIRST AID
KITS




SOCIAL &
PSYCHOLOGICAL
SUPPORT



MdM mobile clinic in Chios, Greece © Jenny Matthews

SUPPORTING WOMEN'S SEXUAL AND REPRODUCTIVE CARE

Mali



In recent years, many providers have withdrawn from the Republic of Mali due to security concerns, adding stress to an already precarious situation. However, MdM remains present there, and in early 2015, Doctors of the World USA set a goal to bring United States funding to our programming in the area. With that in mind, we established our USAID registration, and were able to secure a major grant from the Office of U.S. Foreign Disaster Assistance (OFDA) to help support our ongoing efforts in the Menaka District in the northeastern part of the country.

MdM clinic registry in Mali. © Seyba Keita

MdM staff and
clients in Mali
© Seyba Keita



The one year grant from OFDA started in June 2015, and helped to support our partners MdM Belgium, who have been operating in this remote, landlocked nation, for more than 15 years. Mali has been in the midst of a complex humanitarian emergency since early 2012. The country's population is affected by conflict, poverty, the deprivations of a nomadic culture, and gross gender inequality.

As part of a plan to bring high impact, life-changing services to this population, our volunteers and staff have been focusing in particular on sexual and reproductive health for women, training of traditional birth attendants, malnutrition screening of children from 6 to 59 months and pregnant and breastfeeding women, Malaria prevention, and capacity building of local health-based organizations and community health workers.

A core tenet of Doctors of the World is seeking out, employing, and training local talent, and we are extremely grateful to the local and regional staff members who manage this program, and who help the team operate with very tight security, with a very low profile.



Significant problems facing the area that affect people's health include

- Limited access to basic healthcare
- Persistent presence of armed groups and gangs
- High mortality and morbidity rates, including for mothers and children
- Malnutrition
- Gender-based violence, including the practices of female genital mutilation and forced child marriage

HELPING MIGRANTS AND THE UNINSURED

Rockaways, New York

The Rockaways Free Clinic was established in October 2012 after we delivered emergency services in response to Hurricane Sandy. The clinic served uninsured adults with free, comprehensive primary healthcare services, prescriptions, and lab tests. An incredibly dedicated and competent team managed care and provided referrals, and leveraged roughly \$5 of healthcare impact for every dollar spent.

Due to the area's shortage of physicians and medical facilities, divided communities, and intense concentration in public housing, the healthcare challenges facing the community were vast.



Dr Featherstone with a client at the Rockaways Free Clinic © Rehana Cole

Many of the patients we saw were undocumented immigrants, and a large percentage had gone 10 to 15 years without seeing a doctor prior to coming to the clinic. A majority of patients needed to be treated for a range of chronic conditions including undiagnosed diabetes, heart disease and sexually transmitted diseases. While serving the community, we were made aware of a lack of provisions for mental health; substance abuse, in particular alcohol abuse; adolescent care; and treatment of sexually transmitted diseases.

The clinic yielded many success stories. One of our most valuable interventions was smoking cessation treatment. While the clinic was running, we also established 14 valuable partnerships. We are especially grateful to the Visiting Nurse Service of New York who lent their expertise, and Long Island North Shore Jewish Hospital System and Hofstra University Medical School, who provided many thousands of dollars worth of testing to almost every patient. This contribution gave access to accurate diagnoses and follow-up to people who would not have been able to afford it otherwise. It led to the discovery of life threatening conditions and helped connect patients with the specialists they needed as a matter of urgency, based on reliable information.

These important partnerships removed key barriers to caring for people with complex conditions, and we are very grateful to them for the many lives they helped to save. In addition to providing excellent care, we also worked with local officials to increase their understanding of health challenges on this remote and very divided peninsula.



Rockaways Free Clinic client
© Kevin Hagen

The clinic closed in November when it was decided that the program was not sustainable or scalable, and when other providers began operating in the area. Through a carefully crafted transition process, we have connected the patients who were served by the Rockaways Free Clinic with a local Federally Qualified Health Center, where they will be seen at a reduced fee.

The Rockaways Free Clinic had a huge impact on the community, in no small part thanks to our hardworking volunteers, and the strong leadership of April Autry. We are incredibly grateful to April and her team. They significantly increased patient volume and volunteer experience, and their analysis and expertise allowed us to make the best decisions at every turn. A conversation has begun regarding alternative and experimental program strategy, and we are working on devising new programs that are in alignment with our capacity as a startup.

The Rockaways Free Clinic is a prime example of Doctors the World's values in action. Part of what makes us unique is that – in addition to the programs we run in the developing world – we run programs that improve access to care in developed countries as well. Whether you are in London, New York, Paris, Montreal, or Tokyo, we have programs available to help the marginalized, nomadic, invisible, and uninsured get access to care they need with expertise, quality, compassion and dignity.



Rockaways Free Clinic client
© Kevin Hagen

INDIFFERENCE IS A DISEASE

How you can help

In 2015, Doctors of the World USA launched a new tagline: “Indifference is a disease.” This short, concise, emotionally charged sentence tells you everything you need to know about our values and what we represent.

We believe that standing by silently is harmful and contagious.

It is our responsibility as citizens of a global community to help people access the health care that is their right, and we take that responsibility very seriously.

You don't have to spread indifference. There are many ways you can help by supporting Doctors of the World USA.



The Rockaways after the storm
© Tee Photography

Donate

Online: Through the donate page on our website you can sign up to make a one-time gift, or set up a monthly donation. We also provide options for employee giving platforms.

Offline: You can send us a check, include us in your estate planning, or donate shares of stock to Doctors of the World USA.

If you have any questions about making a gift to Doctors of the World USA, please contact Development Officer Antoine Bogaerts at **antoine@doctorsoftheworld.org** or by calling him at 646-847-2212.

Volunteer

We rely heavily on our volunteers and are continually grateful and proud of the amazing work they do. As a volunteer you will be making a difference in the lives of vulnerable and marginalized people at home and overseas.

Applications for medical and non-medical volunteers are accepted on a rolling basis. Send your resume and a brief statement of interest to volunteer@doctorsoftheworld.org. Be sure to include the volunteer type and department in the subject of your email (communications, development, events or programs).

Find out more

Visit our website for more information on the work that we do and how you can get involved.

Doctors of the World USA:
www.doctorsoftheworld.org

Médecins du Monde:
www.medecinsdumonde.org



Dr Featherstone with a client at the Rockaways Free Clinic © Rehana Cole

Finances

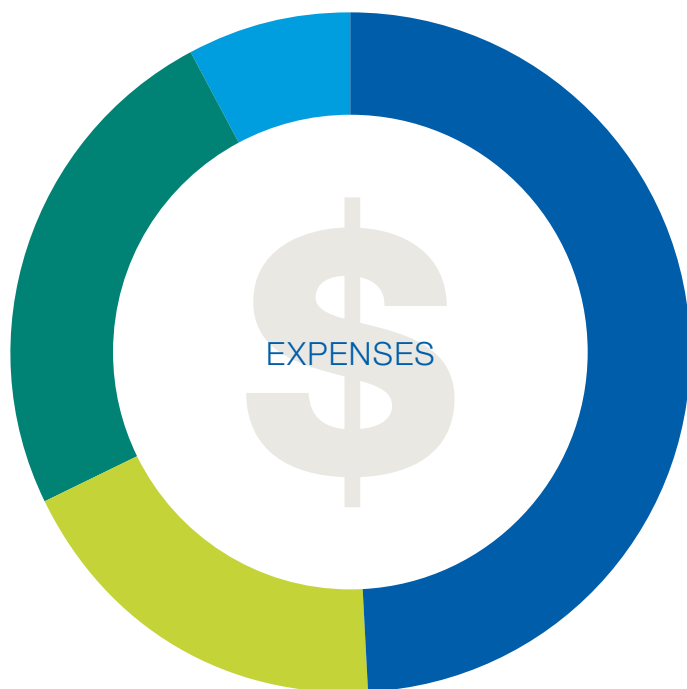
Doctors of the World USA is a registered 501(c)(3) non-profit organization. A summary of our audited financial statements for 2015 are presented on the following pages.

Founded in 2011, we are still a young organization and we are working on building a base of support for the future by investing in fundraising and operations, in addition to raising support for programs internationally. As part of the Médecins du Monde (MdM) global network, funds we raise for domestic programming are spent in the United States. Funds raised for international programming are transferred to other members of the MdM global network to support their programs in the field.

Doctors of the World USA once again posted an excellent spending ratio for a young startup in 2015, spending 68 cents on programs for every dollar raised. 72 percent of that went to international programs and 28 percent went to domestic programming. We posted a balanced budget for our second straight year and secured both United States government funding and private funding, growing our revenues by 110 percent.

The global MdM network functions with highly efficient margins. MdM publishes a detailed financial report annually, available in multiple languages at:

www.medecinsdumonde.org



■ International programs 49.2%

■ Domestic program 18.8%

■ Fundraising 24.3%

■ Administration 7.7%

For every dollar raised,
79 cents is spent on programs,
 6 cents on administration,
 and 15 cents on fundraising.

Statements of financial position as of December 31, 2015 and 2014

	2015	2014
	\$	\$
ASSETS		
Current assets		
Cash and cash equivalents	349,838	174,573
Contributions and grants receivable	188,187	33,755
Due from related parties	16,169	—
Prepaid expenses	1,246	1,795
Total current assets	555,440	210,123
Fixed assets		
Equipment	4,545	4,545
Less: Accumulated depreciation	(2,273)	(1,136)
Net fixed assets	2,272	3,409
Other assets		
Security deposit	10,450	10,450
Total assets	586,162	223,982
LIABILITIES AND NET ASSETS (DEFICIT)		
Current liabilities		
Accounts payable and accrued liabilities	326,061	12,508
Due to Médecins du Monde	19,966	19,966
Total current liabilities	346,027	32,474
Net assets (deficit)		
Unrestricted	59,635	29,508
Temporarily restricted	162,500	162,000
Total net assets	222,135	191,508
TOTAL LIABILITIES AND NET ASSETS (DEFICIT)	586,162	223,982

Statements of activities and changes in net assets for the year ended December 31, 2015

	2015		
	Unrestricted	Temporarily Restricted	Total
	\$	\$	\$
REVENUE			
Contributions and grants	989,452	687,500	1,676,952
Interest / dividend income	—	—	—
Contributed services and materials	202,848	—	202,848
Special events	—	—	—
Net assets released from donor restrictions	687,000	(687,000)	—
Total revenue	1,879,300	500	1,879,800
EXPENSES			
Program services			
International programs	909,143	—	909,143
National programs	348,161	—	348,161
Total program services	1,257,304	—	1,257,304
Supporting services			
Fundraising	450,339	—	450,339
General and administrative	141,530	—	141,530
Total supporting services	591,869	—	591,869
Total expenses	1,849,173	—	1,849,173
Changes in net assets	30,127	500	30,627
Net assets at beginning of year	29,508	162,000	191,508
TOTAL LIABILITIES AND NET ASSETS (DEFICIT)	59,635	162,500	222,135

Thank you

Board of Directors (as of December 1, 2015)

Ron Waldman – President
Alexandra Stanton – Vice President
Olivier Lebel – Treasurer
Abby Stoddard, PHD – Secretary
Claire Boulanger
Andrea Greeven Douzet
Ceci Kurzman
Olivier Maguet

We gratefully acknowledge the generous support of the financial donors to Doctors of the World USA in 2015. Our work would not be possible without their help.

Government support

U.S. Office for Foreign Disaster Assistance
U.S. Agency for International Development

Foundation support

The Jaharis Family Foundation
The Elsie Behrends Trust
The Jewish Communal Fund
The New York Community Trust
First Unitarian Congregational Society of Brooklyn
The Pannonia Foundation
The Schwab Charitable Fund
Anonymous

Corporate Donors

Google
Jacadi
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Matching gift platforms

Amazon Smile Foundation
American Endowment Fund
American Express
Benevity
Bill & Melinda Gates Foundation
Goldman Sachs Gives
Mobile Giving
Network for Good

Individuals

\$100,000+

Michael and Mary Jaharis
Roy and Diana Vagelos

\$5,000-\$10,000

Patricia Davis
John Raggio
Esther Duflo
William Orzolek

\$1000-\$5000

Nancy Whitney
James Gordon
Alice Stallings
Dania Alsammarae
Deborah Krupenia
Brian Dunn
Christos Papadimitriou
Frances Anderson
Olga Votis
David Dinges
Akihiro Nishikawa
Margaret Einhaus
Rita Isaacs

\$500-\$1000

Steve Jones
Curtis Appel
Christian Veillet
Matthew Benson
Theodore Cardos
Janine Maynard
Radha Patel
Philippe Spalart
Jennifer Elster
Joseph Anju
Aly Lovett
Patricia Meier
Leanora Michel
Amy Strasser
Nicolas Victoir

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