



# DOCTORS OF THE WORLD USA

ANNUAL REPORT 2014

[www.doctorsoftheworld.org](http://www.doctorsoftheworld.org)





Signing on to the Names Not Numbers Campaign. New York, USA.

ON THE COVER: Ebola health workers at the MdM-run treatment center in Moyamba, Sierra Leone. © Nick Harvey

## DOCTORS OF THE WORLD USA

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## A MESSAGE FROM THE **PRESIDENT**

Like many involved in the practice of global health, I've spent a difficult year working to prevent Ebola's spread. I've been tired and disillusioned at times, but I've never wondered for a second whether our efforts are worth making.

Unquestionably, they are. They make an important difference.

While the struggle is not yet over, containing the spread of Ebola was a dedicated effort of teams from all walks of life – doctors, nurses, logisticians, hospital cleaners, community healthcare workers, burial teams, and drivers. Together, they and many, many health actors managed to limit infections and save lives. As I write this, the epidemic is not yet over, but the trends are, for the first time in a long time, favorable.

First and foremost, most of the credit belongs to health workers in Liberia, Guinea, and Sierra Leone, as well as to the citizens of those countries who were called upon to abandon established cultural practices relating to social interactions. I know from having worked with many of them that the technical, moral, and financial support that teams from organizations such as



Ron Waldman, MD, MPH

Doctors of the World provide means a lot – everyone benefits from a shared sense of purpose and a sincere expression of solidarity.

The world needs organizations that can work locally, using skills honed over decades. It needs organization that not only respond to emergencies, but ones that commit to staying to help meet the longer-lasting needs of those whose lives have been turned upside-down by disaster. It needs groups that value cultural competence and that can support health interventions right down to the village and community levels.

Doctors of the World does all this and is committing to more. I am very proud to be part of the Médecins du Monde (MdM) network, and I encourage all who are reading this to become more familiar with our work and to join us in trying to help those around the world who are in need.

A handwritten signature in blue ink, reading "Ron Waldman".

Ron Waldman, MD, MPH  
*President and Chair of the Board of Directors*

# A MESSAGE FROM THE **EXECUTIVE DIRECTOR**

2014 was an eventful year, both for us and for the broader humanitarian community. In the United States, Doctors of the World marked the first anniversary of its domestic program; globally, it was also part of the Médecins du Monde (MdM) network, which provided life-saving, life-changing medical care to more than 3 million people.

The Ebola epidemic that swelled across West Africa posed devastating challenges to local and international health systems alike. Like others, MdM worked hard to save lives and protect communities, setting up an Ebola treatment unit in a remote part of Sierra Leone. Unlike many others, however, MdM also used its expertise to keep Liberian health centers open for the mothers in labor, infants with malaria, and other non-Ebola patients who desperately needed care.

As I write this, Ebola has diminished but not ended: the impact will be felt for many years to come. Perhaps the halting nature of the initial response may spur improvements to the humanitarian system. We also hope to use MdM's expertise in development settings to help build back stronger West African health systems.

As our teams in West Africa labored, so too did our colleagues in Burma, Greece, Haiti, and Syria. In fact, MdM's network spanned 355 programs in 82 countries.

This report gives only the briefest snapshot of who we were and what we did in 2014; the reality is far too interesting and complicated to represent adequately in an annual report. So please take this as an opportunity to get to know us. We'd love to help you find out more about Doctors of the World USA, about MdM, and about how we care for the world's most vulnerable people — wherever and whoever they are.

I hope to be in touch soon.

Miranda

A handwritten signature in black ink, appearing to read 'MShi'.

*Miranda Sissons  
Executive Director*



Miranda Sissons,  
Executive Director

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who we are

## >> OUR MISSION

Doctors of the World cares for the world's most vulnerable people—wherever they are.



A Syrian family seeking refuge in Lebanon. © Richard Delaume

We provide life-saving, life-changing medical care in both emergency and long-term situations. We work in developed and developing countries. We provide medical care under all circumstances. We fight for the right to health worldwide.





Willie, a MdM Community Health Volunteer, explaining how to prevent the spread of Ebola in Monrovia, Liberia. © Médecins du Monde

## >> OUR VISION

Health is the foundation of life. Medical care enables people to live, love, and thrive.

Our vision is of a world in which vulnerable people affected by war, natural disasters, disease, hunger, poverty, or exclusion get the medical care they need—regardless of income or status.





# >> OUR WORK

DOCTORS OF THE WORLD IS PART OF THE GLOBAL MÉDECINS du MONDE (MdM) NETWORK. MdM DELIVERS MORE THAN 350 PROGRAMS IN OVER 80 COUNTRIES WORLDWIDE. AS PART OF MdM, WE:

- Provide direct access to health services, including in the United States;
- Advocate for those excluded from care;
- Work with local partners to ensure sustainability and effectiveness;
- Expose barriers to care through data collection and advocacy; and
- Affirm the global right to health for all.



The Lotus Bus: providing medical care for sex workers in France.  
© Médecins du Monde

# << WHAT WE DO

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Learning oral health and  
hygiene in Colombia.  
© Andrea Lamount



Doctors of the World USA provides essential medical care to excluded people in the United States and overseas, while fighting for equal access to healthcare worldwide. We and our MdM network partners provide direct services in developing countries, in emergency situations—and right in our own backyards. In fact, it's this very commitment to serving people's needs whoever they may be and wherever they may live that sets us apart.

## In the United States

In the United States, we founded the Rockaways Free Clinic. Located in a remote area of New York City, the clinic ensures that uninsured adults can access life-saving, life-changing medical care, regardless of their immigration status.

Residents of the Rockaways face severe, multiple burdens of poverty and chronic health conditions. Because of geographic and economic factors, medical care in these neighborhoods can be hard to find and even harder to reach.

The clinic offers comprehensive primary care services, preventive screening, a month's worth of medication, lab tests, specialty referrals, and case management services – all for free. We've pioneered more than a dozen partnerships to ensure that our patients can access the services they need, including housing support, health insurance enrollment, mental health services, and beyond. In conjunction with Columbia University, we pioneered detailed community health research, published in September 2014.<sup>1</sup>

*\*Continued on page 14.*



Rockaways Free Clinic volunteers.  
New York, USA.



In the waiting room at the Rockaways Free Clinic. New York, USA.

# UNITED STATES

The clinic was opened in October 2013, in the aftermath of Hurricane Sandy. In October 2014, we celebrated its first birthday. Our strong base of more than 55 volunteer medical, nursing, and community volunteers allowed us to magnify the impact of every dollar we raised.

According to the methodology of the highly respected Robin Hood Foundation, the clinic created more than \$1.6 million in community impact in 2014. With a total program budget of \$329,000, that's almost \$5 in community impact for every dollar spent.<sup>2</sup>

## notes...

<sup>1</sup> Doctors of the World USA/Columbia University School of International and Public Affairs, *An Assessment of Health Needs in the Rockaways Post-Hurricane Sandy*, September 2014. [http://issuu.com/doctorsoftheworld/docs/post\\_hurricane\\_sandy\\_health\\_needs](http://issuu.com/doctorsoftheworld/docs/post_hurricane_sandy_health_needs)

<sup>2</sup> Robin Hood Foundation, Metric Equations BETA as of 09/30/14. <https://www.robinhood.org/metrics>



Howard, a Rockaways Free Clinic client. New York, USA.



At the Rockaways Free  
Clinic. New York, USA.

The clinic created more than  
\$1.6 million in community  
impact in 2014.



## >> U.S. CAMPAIGNS

Doctors of the World USA undertook its first-ever high-profile media campaign to support Ebola healthcare workers and stem the growing criticism of their work. Made possible by the expert pro bono skills of Publicis Kaplan Thaler, we launched our MoreThanACostume campaign in October 2014. Reframing the controversy around party-goers wearing Ebola costumes for Halloween, Doctors of the World raised funds for its Ebola programming and reminded the U.S. public of the heroism of Ebola healthcare workers in dealing with the deadly virus. The campaign gained more than 200 million media impressions and ensured that more than 15 million Americans heard about Doctors of the World for the first time.

In addition, we ran a highly successful campaign encouraging members of the public to nominate Ebola health workers as TIME Magazine's Person of the Year. Garnering more than 10,000 signatures in less than 36 hours, we delivered the petition to the magazine on December 5, five days before TIME announced on December 10 that the prize had indeed gone to the health workers who so richly deserved it.

## >> OTHER U.S. WORK

IN ADDITION TO RUNNING THE ROCKAWAYS CLINIC AND CAMPAIGNING ON EBOLA ISSUES, DOCTORS OF THE WORLD USA WORKED THROUGHOUT THE YEAR TO RAISE FUNDS FOR MDM PROGRAMS AND TO HIGHLIGHT ISSUES OF CONCERN. IN SEPTEMBER WE HOSTED *NAMES NOT NUMBERS*, A CAMPAIGN THAT RAN GLOBALLY THROUGHOUT 2014 TO PRESSURE DECISION-MAKERS TO STRENGTHEN THEIR COMMITMENT TO WOMEN'S REPRODUCTIVE RIGHTS IN ADVANCE OF THE UNITED NATIONS SPECIAL SESSION MARKING THE 20TH ANNIVERSARY OF THE INTERNATIONAL CONFERENCE ON POPULATION AND DEVELOPMENT.

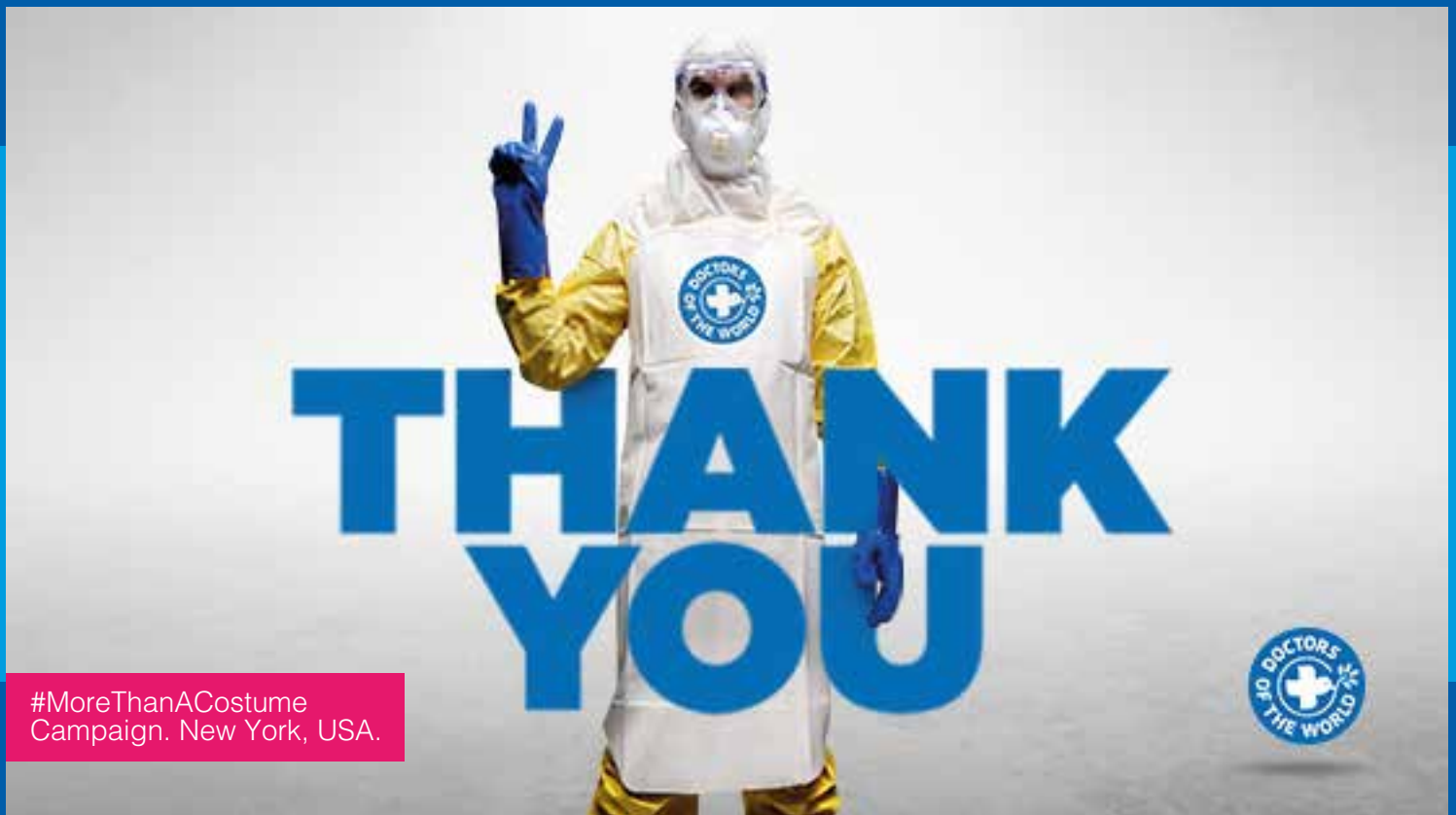


# around the world...

As part of the MdM global network, we help those affected by war, natural disasters, disease, hunger, poverty, or exclusion get the healthcare they need, regardless of income or status. We use the commitment of volunteer professionals and staff to do so.

Whether it's providing mental healthcare to Syrian refugees, vaccinating children in Mali, or delivering babies in the Democratic Republic of Congo, we meet the health needs of vulnerable people across the planet. Where possible, we share our skills and training locally so communities stay strong in the long term.

Unlike many other organizations, we also bear witness to violence, injustice, and other barriers to health in the places where we work.



#MoreThanACostume  
Campaign. New York, USA.

# >> EXPERTISE

WE FOCUS OUR  
EXPERTISE IN FOUR  
KEY PROGRAM AREAS.



## CONFLICT AND CRISIS

We have a strong track record of providing medical care in crisis situations. When wars or natural disasters strike, our volunteer medics get there fast and start saving lives. What's more, we reinforce local structures so they're better equipped to take on future crises.

In 2014, our emergency teams worked in the Central African Republic, Iraq, Jordan, Lebanon, Liberia, Sierra Leone, and Syria.



At a refugee camp in Lebanon.  
© Richard Delaume



Syrian refugees in Lebanon.  
© Richard Delaume



## VULNERABLE MIGRANTS

Upon arrival in a new country, migrants and asylum seekers often face rejection, violence, and serious barriers to accessing medical care.

Doctors of the World has a long history of working to ensure that migrants and asylum seekers get the healthcare (and related services) they so desperately need. We deliver care—and we also advocate on their behalf.

We are a strong, respected voice on migrant rights in many countries, with programs spanning from Algeria to France to the United States.



## WOMEN AND GIRLS

Women and girls are a top priority. We run programs in places with some of the highest maternal and child mortality rates, making sure fewer women die in childbirth and fewer children die from easily preventable diseases.

We also work to prevent gender-based (GBV) violence, especially in conflict settings.

Our programs are rooted in a strong commitment to women's rights, and we innovate to ensure that women and girls have access to the care, methods, and resources they need to exercise those rights.

In 2014, we worked to support women and girls in the Democratic Republic of Congo, Haiti, Nepal, and Peru (among other countries); we also ran *Names Not Numbers*, a global awareness campaign on the need to end continuing high levels of preventable maternal deaths worldwide.

Children from the Nuwakot district in Nepal.  
© Médecins du Monde







## PEOPLE AT RISK

Doctors of the World is there to help those most at risk, especially from diseases such as HIV and AIDS or hepatitis C. We deliver high-impact prevention methods to at-risk groups, such as drug users and sex workers. We also provide counseling, testing services, and antiretroviral treatments, in both rich and poor countries.

We made our reputation defying authorities to establish France's first needle exchanges. In 2014, we worked with at-risk groups in many countries, including Burkina Faso, Burma, Georgia, and Tanzania.







# PROGRAM SNAPSHOTS

*In 2014, the MdM network delivered more than 350 programs in over 80 countries. With a network budget of more than \$235 million, our impact was both deep and wide. Programming was spread across all continents, with particular focus on Africa, Europe, and Latin America.*



# program snapshot

## >> EBOLA

As the 2014 Ebola epidemic raged in West Africa, MdM refocused its existing programming and deployed its emergency teams.

MdM worked to provide direct services in Liberia and Sierra Leone. It also worked to prevent transmission and prepare communities in neighboring countries, including Burkina Faso, Ivory Coast, and Mali. As this report was written, teams were continuing to treat Ebola patients in Sierra Leone and support health facilities in Liberia. MdM hopes to use its expertise in long-term health development to help build better health systems in affected countries in the years to come.

MdM has worked in Liberia for more than a decade. As the epidemic struck, it worked in a consortium with leading organizations to strengthen community awareness and prevention of Ebola. Symptomatic Ebola patients are highly contagious, with the result that health facilities can all too easily transmit the disease. As local health centers and hospitals shut down, MdM worked to ensure five of Monrovia's health centers had proper infection control procedures, sufficient supplies and protective equipment and, crucially, could keep their doors open for patients who were seeking care.

Located in the epicenter of the epidemic, MdM worked closely with Liberian health groups and the Liberian government to ensure that:

- More than 320,000 households learned about Ebola, its prevention, and its symptoms from trained community health volunteers;
- More than 150 healthcare workers were trained in how to prevent, recognize, and refer suspected Ebola cases, as well as proper procedures for infection control;
- Five health facilities in Monrovia had sufficient supplies, protective equipment, medications, and staff to keep treating patients – and to swiftly refer suspected Ebola patients safely and appropriately to specialized care; and
- More than half of those health facilities continued to offer a full package of primary healthcare services – no small achievement as the epidemic raged.

MdM also has extensive experience in remote areas of Sierra Leone. Before the Ebola crisis, its work mainly addressed the critical weaknesses in sexual and reproductive health. MdM refocused operations in 2014 to launch a 30-bed Ebola treatment unit in Moyamba district in the southern part of the country. Working in conjunction with Solidarité (an NGO partner) and the national Ministry of Health, MdM undertook treatment, surveillance, and contact tracing, all essential to help stop the epidemic's spread.

A portrait of a young woman with short, dark hair, looking directly at the camera with a neutral expression. She is wearing a red strapless top with a yellow and black pattern. The background is a blue wall with a wire mesh window on the right and a dark green wall on the left.

An Ebola survivor in Liberia.  
© Médecins du Monde



program snapshot

# >> SYRIA

A young girl with dark hair and pink flower clips is running towards the camera on a dusty, rocky path. She is wearing a pink t-shirt, a light-colored skirt, and purple leggings. In the background, there are several large, makeshift tents or trailers, some with blue and green tarps, under a clear sky.

At a refugee camp in Lebanon.  
© Richard Delaume





Treating Syrian refugees in Jordan. © Sacha Petryszyn

In 2014, MdM worked to support civilians affected by Syria's conflict, both inside and outside the country.

We worked in some of the places that were hit the hardest, including Aleppo and Idlib. In all, we supported 70 health facilities either directly or through our 14 partners.

We provided vital primary care services, sexual and reproductive healthcare, mental healthcare, and other specialized services, such as post-operative care.

We also supported Syrian refugees in Iraq, Jordan, Lebanon, and Turkey. Given the conflict's changing patterns, by year's end we were supporting affected civilians in Iraq and Kurdistan.

In 2014, MdM provided almost a million medical consultations to vulnerable patients, an increase of some 30% from 2013. By year's end we were providing more than 33,000 medical consultations a month.

As members of the Syrian International NGO Regional Forum, the #WithSyria coalition, and other groups, we urged the UN and other stakeholders to pass Security Council Resolution 2165 on cross-border humanitarian access, and to ensure its implementation. We also advocated greater action from decision-makers to end the underlying conflict.

# >> FINANCES

Doctors of the World USA is a registered 501(c)(3). Our audited financial statements audited financial statements are presented on the following pages. Founded in 2011, we are a young organization: it is essential that we build a base of support for the future by investing in fundraising and operations.

As part of the Médecins du Monde (MdM) global network, funds we raise for U.S. domestic programming are spent in the United States. Funds raised for international programming are transferred to and spent by members of the MdM global network.

MdM is a highly efficient global organization. For every dollar raised, 79 cents is spent on programs, 6 cents on administration, and 15 cents on fundraising. MdM publishes a detailed financial report annually, available in multiple languages at [www.medecinsdumonde.org](http://www.medecinsdumonde.org)



Local women participating in the integrated microfinance/sexual and reproductive health program in Nepal. © Médecins du Monde

FINANCIAL SNAPSHOT  
DOCTORS OF THE WORLD USA, INC.  
STATEMENTS OF ACTIVITIES AND CHANGES IN NET  
ASSETS FOR THE YEAR ENDED DECEMBER 31, 2014



	2014		
REVENUE	Unrestricted	Temporarily Restricted	Total
Contributions	\$ 973,376	\$ 378,308	\$ 1,351,684
Interest / dividend income	38	-	38
Contributed services and materials	25,454	-	25,454
Special events	17,101	-	17,101
Net assets released from donor restrictions	382,127	(382,127)	-
Total revenue	1,398,096	(3,819)	1,394,277
EXPENSES			
Program Services:			
International Programs	302,648	-	302,648
National Programs	329,322	-	329,322
Total program services	631,970	-	631,970
Supporting Services:			
Fundraising	173,796	-	173,796
General and Administrative	277,402	-	277,402
Total supporting services	401,198	-	401,198
Total expenses	1,033,168	-	1,033,168
Changes in net assets (deficit)	364,928	(3,819)	361,109
Net assets (deficit) at beginning of year	(335,920)	166,319	(169,601)
NET ASSETS (DEFICIT) AT END OF YEAR	\$ 29,008	\$ 162,500	\$ 191,508

Source: Doctors of the World USA, Inc. Audited Financial Statements 2014.  
Gelman Rosenberg and Freedman, Washington DC.





*Doctors of the World USA is a young organization that raises funds for domestic and international programs. Funds raised in 2014 supported programs in France, Greece, Spain, Nepal, Liberia, and the U.S.*

*Doctors of the World USA ensures that more than 90 cents of every dollar raised is spent on programming. That is because our administrative and fundraising costs are fully funded by Médecins du Monde France, our board, and the MdM network.*

# our thanks to...

## **Board of Directors**

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## **Other**

April Autry, Noah Barth, Brenda Balmer, Claire Caldwell, Rehana Cale, Henry Chang, Merlyn Dorsainvil, Lori Evans, Amber Featherstone, Tamera Gugelmeyer, Anne-Sophie Jaume, Fraser Mooney, and Miranda Sissons.

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